



AGRI¹ LIVESTOCK 20

3-5 DECEMBER 2020 · MYANMAR EXPO HALL **MYANMAR**

MYANMAR'S **NO.1** INTERNATIONAL
LIVESTOCK, FEED & AGRICULTURE INDUSTRY
EXHIBITION AND CONFERENCE

3 **4** **5**

DECEMBER 2020

📍 MYANMAR EXPO HALL, YANGON

www.agrilivestock.net

Hosted by:



MYANMAR
LIVESTOCK
FEDERATION

Organised by:



UNLOCK OPPORTUNITIES IN THE LIVESTOCK SECTOR WITH AGRILIVESTOCK MYANMAR 2020

Myanmar's No.1 International Livestock, Feed & Agriculture Industry Exhibition is back for its 2020 edition. Held at the MEP Mindama in Yangon from 3 to 5 December 2020, the International Exhibition brings together all the relevant stakeholders of the livestock, feed and agriculture industry under one roof.

Over 250 companies and brands from 12 countries are expected to join the Show, showcasing a wide range of the latest products, solutions and technologies to improve the efficiency and productivity of Myanmar's livestock industry. The Expo is expected to attract thousands of industry professionals from across the country representing the entire value chain, including integrators, livestock and aquaculture farmers, feed millers, wholesalers, retailers, importers, distributors and more.

Strategically located within ASEAN and in between China and India, growth has been rapidly picking up in Myanmar. According to the World Bank, Myanmar's economy is projected to grow by 6.6% in 2020, 6.7% in 2021, and 6.8% in 2022. However, climate change has been posing a challenge to the development of the livestock industry. There is an urgent need to promote sustainable advancements in the livestock industry and build resilient farming systems. Poultry breeding businesses are now also increasingly shifting to modern farming techniques.

With the Myanmar Government attempting to improve the country's business climate by enacting regulatory reforms to attract investors, 2020 is the best time to capitalise on demands in Myanmar's livestock industry. Don't miss out on this invaluable event! Unlock opportunities in Myanmar's livestock sector with AGRILIVESTOCK MYANMAR 2020 today! Book a booth by contacting Ms Thu Thu at thuthu@ambtarsus.com.



“ We were able to meet many new customers. It is good for our company promotion. ”

Mr. Kyaw Zwar Nyunt, Senior Manager
AMTT CO.,LTD



6 REASONS WHY AGRILIVESTOCK MYANMAR IS THE MARKETING PLATFORM FOR YOU



MEET over 6,000 professionals in Myanmar's livestock, feed and agriculture industry



SOURCE for new distributors, agents, and strategic partners in Myanmar



BOOST your company branding & market positioning



GAIN in-depth knowledge on the latest industry updates in the local and global scenes



INTRODUCE the latest innovations through new product launches and promotional campaigns



BUILD lucrative partnerships through this



AGRILIVESTOCK MYANMAR CONFERENCE 2020

“Towards a Climate-Smart Livestock Industry”



Co-located with the Expo is the AGRILIVESTOCK MYANMAR CONFERENCE 2020, a forum for encouraging the exchange of knowledge, experience and ideas regarding the challenges Myanmar is facing in the livestock industry. The forum will also highlight steps that can be taken to overcome these issues.

This platform will be filled with informative discussions presented by international speakers from the world's leading companies in the livestock industry. Many figures from the major public and private sectors of Myanmar will be attending the conference. If you are interested to find out more about the conference, or if you would like to participate in making a presentation, please submit the title and synopsis of your presentation to Ms Thu Thu at thuthu@ambtarsus.com.



MARKET UPDATES



- The Livestock and Fisheries sector contributed 26% to Myanmar's total Agricultural GDP.
- Myanmar has 20.2 million cattle/ buffalo, 16.5 million pigs, and 8.8 million goats and sheep which are feeding an increasing urban population.
- Myanmar's Ministry of Agriculture, Livestock and Irrigation (MoALI), the Asia Development Bank (ADB), the UN's Food and Agricultural Organisation (FAO) and the Livelihoods and Food Security Trust Fund, launched a five-year Agriculture Development Strategy (ADS) in June 2018. The Strategy aims to enhance the capacity of the Government to design, create and implement policies and plans, increase agricultural productivity and income of smallholder farmers, and enhance market linkages and competitiveness of Myanmar's farmers and agro enterprises.
- Supplying more than 85% of Myanmar's animal protein consumption, the pork and poultry industry represents a substantial portion the economy.
- The African Swine Fever (ASF) has opened up a US\$800 million opportunity to modernise farms and upgrade Myanmar's pork supply chain infrastructure.

PROVEN TRACK RECORD IN DELIVERING SUCCESS! REVIEW OF AGRILIVESTOCK MYANMAR 2019



*Above figures are from AGRILIVESTOCK MYANMAR 2019

SPONSORSHIP OPPORTUNITIES



If you would like to increase your profile at this prestigious exhibition, why not benefit from the numerous sponsorship opportunities available? Your logos could be featured prominently in the many promotional marketing materials and on-site signages. There are many cost effective sponsorship packages that would suit your needs. Kindly contact Ms. ThuThu at thuthu@ambtarsus.com for more information.

HERE'S WHAT OUR EXHIBITORS SAID

“ **Good location and good timing.**
DR.KYI LWIN OO, SALE DISTRIBUTION
K-PRO GMAH ”

“ **Many visitors. We are very happy with this show.**
MR. SURACHAI CHAICOMPA, MANAGING DIRECTOR
BIG DUTCHMAN ”

“ **We are impressed with the results of this event. Good quality visitors.**
MR JERRY, COUNTRY HEAD
FAMSUN ”

“ **Good location, nice and helpful people, good atmosphere.**
MR NI NI, MANAGING DIRECTOR
HANGZHOU XIAOTENG INDUSTRIES CO.,LTD ”

“ **The Exhibition is getting better and better than the previous Exhibition.**
SIMONE CASIRAGHI, CEO
VERDERIO SRL ”



THE VENUE



The Myanmar Expo Hall is the newest, state-of-the-art exhibition hall, with modern facilities and air-conditioning which just recently opened in October 2018. The event covers 6000sqm of exhibition space and ample parking facilities, which serves as a major improvement over the previous venue.



COST OF PARTICIPATION

BARE SPACE ONLY
- US\$ 358 per sq m

WALK ON PACKAGE
- US\$ 380 per sq m

**excluding 5% commercial tax applicable to Myanmar companies.*

INCLUSIVE OF

- Needle punch carpet
- White polyester laminated panels for back wall & two side walls and fascia board
- Adhesive Vinyl letters for exhibitor's name & booth numbers on the fascia board
- Fluorescent lights (40 watts)
- 1 Information Counter
- 2 Folding Chair
- Wastepaper Basket



THE PROFESSIONAL ORGANISER

AGRILIVESTOCK MYANMAR 2020 is organised by AMB Tarsus Exhibitions – the region's leading exhibition and conference organiser. Established in 1996 and headquartered in Malaysia, the group is experienced in special trade events in Sri Lanka, Malaysia, the Philippines, Myanmar, Vietnam, Laos and Cambodia. The organisation prides itself in working closely with local industry organisations and in delivering real results and return on investments for exhibiting and participating companies. Similar shows it has organised include AGRILIVESTOCK CAMBODIA in Cambodia, LANKALIVESTOCK in Sri Lanka, and DANANG LIVESTOCK in Vietnam.



Organised by:



INTERNATIONAL SALES OFFICE

Amb Tarsus Exhibitions Sdn. Bhd.
Unit 37, 08, Level 37, Menara Multi-Purpose,
Capital Square, No. 8, Jalan Munshi Abdullah,
50100 Kuala Lumpur, Malaysia.
☎ (603) 2692 6888
☎ (603) 2692 2788
✉ darren@ambtarsus.com

MYANMAR BRANCH OFFICE

AMB Tarsus Exhibitions (Myanmar) Private Ltd.
No. 25 Panhlaing Housing,
Panhlaing St(Home St), Sanchaung
Township, Yangon, Myanmar
☎ Tel & Fax: +09 42440 9882 - 6
✉ thuthu@ambtarsus.com

EXHIBIT PROFILE

Animal Health
Aqua Production Equipment
and Supplies
Biotechnology
Conveying Equipments
Crop Processing Machineries
Cultivators
Farm Inputs
Feed Additives
Feedmilling Equipment
Feeds

Fertilizers
Hand Tools
Information
Livestock Production Equipment
Management
Milling Equipment
Modern Agricultural Machineries and
Equipment
Organic Farming
Packaging & Storage Systems
Plant Protection

Plant Protection and Plant Care Products
Planting and Harvesting Machines
Precision Farming
Science and Research
Seed
Silos
Sowing and Planting Machineries
Sprayers
Tillers

www.agrilivestock.net

